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Get a HK\$300 shopping coupon for becoming Eligible Customers² with successful enrollment in BOC Life's designated Deferred Annuity Plan(s)

* The Offer is limited with quota and available on a first-come, first-served basis. Please refer to the Terms and Conditions for details.

From 19 March 2024 until 30 April 2024 (both dates inclusive) ("Promotion Period"), Eligible Customers² may receive one HK\$300 shopping coupon (the "Gift") upon each successful submission of a policy application for BOC Life Deferred Annuity (Fixed Term) / BOC Life Deferred Annuity (Lifetime) (the "Designated Plan(s)") with initial premium settlement on or after 1 April 2024 (the "Offer").

HK\$300 Shopping Coupon

For enquiry, please call BOC Life Customer Service hotline at (852) 2860 0688

The Offer is only applicable to enrollment via BOC Group Life Assurance Company Limited ("BOC Life")'s tied agency channel, and is subject to terms and conditions (see the back page).

Terms and Conditions of the Offer:

- 1. The Offer is only applicable to the Designated Plan(s). Eligible Customer(s) (as defined in clause 2 below) can be entitled to the Offer more than once. Nevertheless, the Offer is subject to quota and available on a first-come, first-served basis while quota lasts. The Offer may be terminated before the end of the Promotion Period. Please confirm the availability of the Gift and remaining quota with BOC Life before submitting the insurance application.
- 2. In order to be eligible for the Gift(s), all of the following requirements must be fulfilled:
 - (i) Financial Needs Analysis must be completed before application(s) to ensure that the relevant Designated Plan(s) is/are suitable for the application(s);
 - (ii) The minimum requirement for First Year Premium must be fulfilled for application(s) of the Designated Plan(s);
 - (iii) The completed and signed application form(s) together with the other required documents must be submitted to BOC Life via tied agent from 19 March 2024 until 30 April 2024 (both dates inclusive);
 - (iv) The proposal(s) of the Designated Plan(s) must be printed from 19 March 2024 until 30 April 2024 (both dates inclusive);
 - (v) The initial premium should be settled on or after 1 April 2024; and
 - (vi) The application(s) must be accepted and the policy(ies) must be issued by BOC Life on or before 30 June 2024.

Policy(ies) that fulfill(s) the requirements (i) to (vi) as listed above is/are known as "Eligible Policy(ies)" and the Policy Owner(s) thereof is/are known as "Eligible Customer(s)". In terms of fulfilling the above-mentioned requirements, BOC Life's record shall prevail, and BOC Life reserves the right of final decision.

3. The Gift(s) will be distributed to the Eligible Customer(s) by tied agent(s) in person after the cooling off period of the Eligible Policy(ies) issued to the Eligible Customer(s)according to the following schedule. Eligible Customer(s) must meet with their tied agent(s) in person to get the Gift(s) and sign a receipt of acknowledgment. An Eligible Customer will not be entitled to the Gift(s) if he/she cancels the issued Eligible Policy(ies) within the cooling off period. The relevant Eligible Policy(ies) must be in-force when the Offer is applied, otherwise BOC Life reserves the right to forfeit the entitlement to the Offer (except the Eligible Policy(ies) being terminated before the maturity date in the event that the Insured dies (not caused by the exclusion under the Designated Plan(s) while the Eligible Policy(ies) is in force).

Application submission date	19 March 2024 to 30 April 2024
Policy issue date	1 April 2024 to 30 June 2024
Gift(s) distribution date	On or before 31 August 2024

- 4. The Offer can be used in conjunction with other promotion offers for the relevant Designated Plan(s) (unless otherwise specified by BOC Life).
- 5. The Gift(s) is/are limited and available on a first-come, first-served basis (based on the policy issue date of the Eligible Policy(ies)) while stocks last. BOC Life reserves the right to replace the Gift(s) with any alternative gift(s) without prior notice. The value and features of the alternative gift(s) may be different from the original Gift(s).
- 6. All Gift(s) or alternative gift(s) cannot be changed, returned, exchanged for other items or redeemed for cash. BOC Life shall not be liable for loss of the Gift(s) or alternative gift(s) under any circumstances and will not reissue or replace any of them. The Gift(s) or alternative gift(s) is/are subject to the relevant terms and conditions of the relevant merchant supplier.
- 7. BOC Life is not the merchant supplier of the Gift(s) or any alternative gift(s). Any enquiry or complaint in respect of the Gift(s) or any alternative gift(s) should be directed to the relevant supplier(s). BOC Life gives no guarantee to the Gift(s) and/or any alternative gift(s) and/or the goods and/or service quality provided by the supplier(s), and does not accept any liability arising in conjunction with the use of the Gift(s) and/or any alternative gift(s) and/or any alternative gift(s) and/or services provided by the supplier(s).
- 8. The Offer is made by BOC Life. BOC Life reserves the right to amend, suspend or terminate the Offer and to amend the relevant terms and conditions at any time at its sole discretion without prior notice.
- 9. In case of any dispute, the decision of BOC Life shall be final.
- 10. The contents of this promotion material are only related to the Offer.
- 11. Should there be any discrepancy between the Chinese and English versions of this promotion material, the English version shall prevail.
- 12. The Terms and Conditions of the Offer shall be governed by, and construed in accordance with, the laws of the Hong Kong Special Administrative Region.

Other Important Notes:

- The Designated Plan(s) and the supplementary rider(s) (if any) is/are underwritten by BOC Life.
- BOC Life is authorized and regulated by Insurance Authority to carry on long term business in the Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong").
- BOC Life reserves the right to decide at its sole discretion to accept or decline any application for the Designated Plan(s) and the supplementary rider(s) (if any) according to the information provided by the proposed insured and the applicant at the time of application.
- This promotion material is for reference only and is intended to be distributed in Hong Kong only. It shall not be construed as an offer to sell or a solicitation of an offer or recommendation to purchase or sale or provision of any products of BOC Life outside Hong Kong. The full terms of the policy(ies) are not included in the product information, but can be found in the policy document. Please refer to the sales documents, including product brochure, benefit illustration, policy documents and provisions issued by BOC Life for details (including but not limited to insured items and coverage, detailed terms, key risks, conditions, exclusions, policy costs and fees) of the Designated Plan and the supplementary rider(s) (if any). For enquiry, please call our BOC Life customer hotline 2860 0688.